

Media Release

The Hon Jaala Pulford MLC

Minister for Employment

Minister for Innovation, Medical Research and the Digital Economy

Minister for Small Business



Friday, 2 October 2020

CONNECTING WORKERS WITH BUSINESSES IN MARYBOROUGH

The Victorian Government is supporting people in central Victoria into work and helping businesses recruit local workers thanks to its Jobs Victoria initiative.

Minister for Employment Jaala Pulford today visited True Foods in Maryborough to meet five workers who have recently started at the facility.

True Foods is an Australian owned and operated commercial bakery and Australia's largest manufacturer of flat bread products. Local Jobs Victoria partner, Qualify, has worked with True Foods to recruit five local jobseekers into its production team, with an additional five Jobs Victoria participants set to join them in the coming weeks.

Jobs Victoria provides tailored support to jobseekers facing barriers to employment and has assisted more than 13,000 Victorians into work since late 2016.

The Victorian Government has also recently supported the employment of workers affected by COVID-19 in roles across central Victoria through its \$500 million Working for Victoria fund.

The Working for Victoria initiative has created more than 10,000 jobs since it launched in April. Jobseekers looking for work and businesses searching for staff can register with Working for Victoria at vic.gov.au/workingforvictoria.

For information on Jobs Victoria services go to jobs.vic.gov.au.

Quotes attributable to Minister for Employment Jaala Pulford

"Jobs Victoria has connected a thriving regional business with local people who need and want work – this is a great initiative to support workers in central Victoria."

"We're supporting our local communities and making sure people have the best opportunity to find a job during these tough times."