

Media Release

Mr Tim Pallas MP

Treasurer

Minister for the Coordination of Treasury and Finance – COVID-19

Minister for Economic Development

Minister for Industrial Relations



Thursday, 3 September 2020

GAMECHANGING TECHNOLOGY TO BOOST HEALTH CARE

Australians will now have access to one of the world's first virtual and augmented reality telehealth platforms, giving patients access to high quality remote health monitoring and care no matter where they are.

Minister for Economic Development Tim Pallas welcomed the announcement that global developer of virtual reality telehealth platforms XRHealth will establish its Asia Pacific HQ and Fulfilment Centre in Melbourne.

It is set to create up to 90 new jobs, providing new or additional employment opportunities for clinicians and allied health professionals across metropolitan Melbourne and regional Victoria.

The company will also look to employ workers through the Working for Victoria initiative.

XRHealth will roll out the cutting-edge health technology across Australia initially in partnership with health insurer BUPA, following a successful trial earlier this year.

XRHealth's Telehealth and Remote Monitoring Service uses proprietary extended reality technology to help treat a wide range of health symptoms in an innovative way.

The technology allows clinicians to design a unique treatment plan for their clients with VR exercises and monitor progress through a real-time data-driven dashboard for the duration of their recovery journey.

The company was founded by former Israeli Air Force pilots Eran Orr and Miki Levy in 2016, following extensive combat simulation experience utilising virtual reality platforms.

The investment by XRHealth is a further boost to Victoria's thriving tech sector which contributes \$38.4 billion to the State's economy and supports more than 139,000 workers across 19,941 businesses.

Quote attributable to Minister for Economic Development Tim Pallas

"This investment by XRHealth in Melbourne speaks volumes about our culture of innovation, strong tech capabilities and our highly skilled workforce."

Quote attributable to Minister for Innovation, Medical Research and the Digital Economy Jaala Pulford

"Digital health has never been more relevant, and with our strong medical sector and a growing tech and innovation ecosystem, Victoria is well positioned to become a global leader."

Quote attributable to CEO of XRHealth Eran Orr

"Our technology has proven to enhance healthcare outcomes for patients around the globe. Our technology utilises AR/VR technology to create therapeutic and engaging treatments for patients with a variety of conditions like pain management, anxiety & stress, Parkinson's, and rehabilitation."

Quote attributable to Bupa's Managing Director of Health Insurance Emily Amos

"We trialed the XRHealth technology with selected customers earlier in the year and the results were overwhelmingly positive with customers reporting that they enjoyed the program and found it extremely convenient."

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