

Media Release

The Hon Jaclyn Symes MLC

Leader of the Government in the Legislative Council

Minister for Regional Development

Minister for Agriculture

Minister for Resources



Tuesday, 25 August 2020

NEW PODCAST SERIES SHARES ON-FARM STORIES AND ADVICE

Victorian farmers will be able to hear stories from fellow producers around the state, along with advice and information with the launch of a new podcast from the Victorian Government.

Minister for Agriculture Jaclyn Symes today launched "Ag Vic Talk", a pilot series that will cover problems and solutions for managing bushfire recovery, drought and dry seasonal conditions, weather and climate, as well as inspiring stories from young farmers.

The series will include Agriculture Victoria industry development officers providing useful advice to farmers on topics such as pasture recovery after fire, and how farmers can support their neighbours during challenging times.

In addition, the series will profile dairy farmers adapting their properties in different climates and how to use technology to manage seasonal risk.

Two episodes will profile Upskill and Invest Young Farmer Scholarship recipients Sarah McLean and Clay Gowers. Sarah shares her story of how she turned her dream of running a farm into reality, while Clay discusses how he has used aerial drone mapping on his family farm.

The series is designed to address priority topics that assist farmers to grow profitable and sustainable farm businesses.

"Ag Vic Talk" will be available on multiple podcasts platforms, and at agriculture.vic.gov.au/AgVicTalk.

The podcast is one of many ways the Victorian Government is continuing to support farm businesses during drought and dry conditions, bushfire recovery and through the coronavirus pandemic.

For more information on webinars and other virtual services, visit agriculture.vic.gov.au

Quotes attributable to Minister for Agriculture Jaclyn Symes

"Farmers are best placed to chat to other farmers – they know the specific challenges and rewards that face them each day. This series will deliver thoughtful discussions and knowledge for everyone to benefit from."

"We know our farmers are progressive and resilient – these podcasts build on those strengths by sharing practical examples of how lessons learned can be shared to make our agricultural industries stronger."