

Media Release

The Hon Jaala Pulford MLC

Minister for Roads

Minister for Road Safety and the TAC

Minister for Fishing and Boating



Monday, 16 March 2020

MORE GRANTS TO BOOST ROAD SAFETY

Football clubs across Victoria that want to work with their local communities to educate the importance of road safety will be able to apply for their share of the \$1.3 million Toward Zero Club grants program.

Minister for Road Safety and the TAC Jaala Pulford today announced the expansion of the grants into thirteen regional and rural football leagues and eight metropolitan leagues in 2020.

Football and netball clubs are the lifeblood of so many communities which is why it's so important they are encouraging their players, families and supporters to drive safely on our roads.

Last year, clubs in the Barwon and Goldfields football regions were invited to apply for up to \$10,000 from the inaugural Towards Zero Club Grants program with the TAC engaging clubs across the state through road safety education and training programs with players and members, and promotional activities engaging spectators.

Lake Wendouree Football Club, in the Goldfields League used their successful grant to help pay for a new, electronic scoreboard that will play TAC road safety ads during matches in 2020.

Clubs from across Victoria are invited to apply for grants of up to \$10,000 by demonstrating their commitment to keep their participants safe on the road.

Applications open on 1 April – for more information visit www.towardszeroclubgrants.com.

Quotes attributable to Minister for Roads, Road Safety and the TAC, Jaala Pulford

"It has been heartening to see such a remarkable response to this program from Victorian clubs that are passionate about road safety and ensuring their members make it to and from every game safely."

"Football and netball clubs are the lifeblood of so many of our communities which is why it's so important for them to set the right example and encourage everyone in our community to be safe on our roads."

Quote attributable to Member for Wendouree Juliana Addison

"I'm so proud to see Lake Wendouree Football Club lead the way in encouraging our community to be safe on our roads. I encourage every club across Ballarat to step up, apply for a grant, and commit to road safety in 2020."

Quote attributable to Member for Buninyong Michaela Settle

"This grants program helps us reach our community at a grassroots level and reward clubs – like Sebastopol, Buninyong and Carngham Linton Football Netball Clubs – who are taking the lead on road safety."